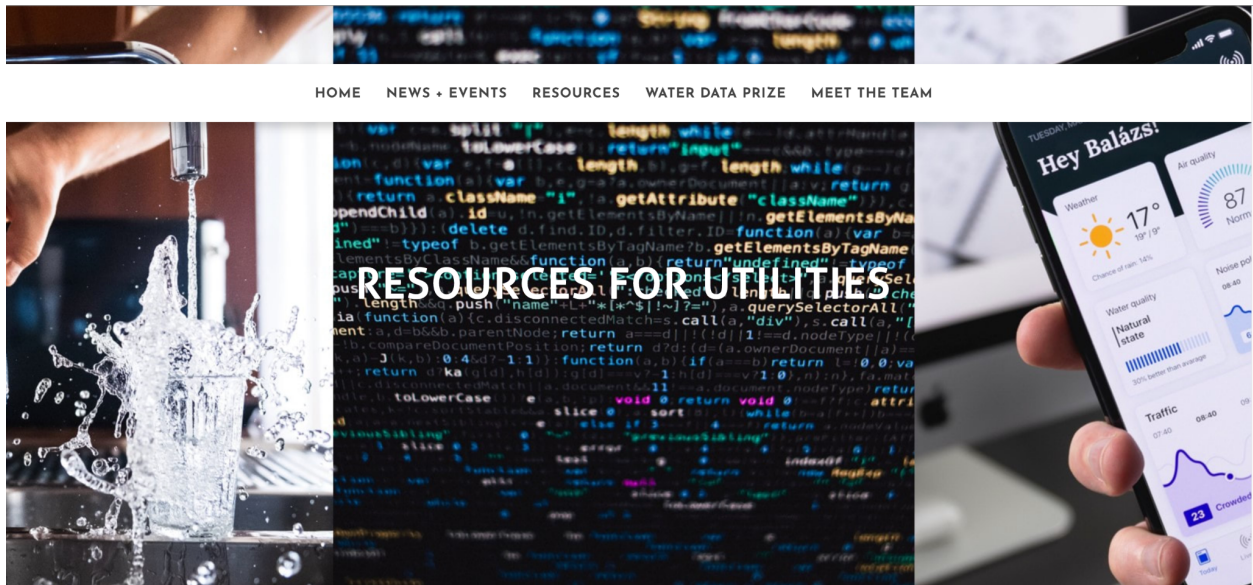


Creating Innovative CCR Designs: Resources for Utilities

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The [Environmental Policy Innovation Center](#) (EPIC) has published a [landing page](#) with resources for utilities working to redefine water quality reports for their customers based on input from their spring workshop and resources from collaborators.

Among the resources you'll find on the site are tools that will help you:

- Improve readability by using data visualizations, plain language, and translation services.
- Advance impact and equity in water quality communications.
- Enlist help from community partners and state agencies in reaching core audiences.
- Elevate key issues of concern, such as lead, using the CCR.

Please reach out to Jessie Norriss (jessie@policyinnovation.org) if there's anything you need or if you have an idea for any other resources that would be helpful. Soon, they will be adding additional resources for community advocates and regulators as well.

EPIC remains committed to redesigning CCRs in a way that is understandable and accessible -- this is an easy first step for utilities to build confidence in tap water and help consumers know that their water is safe to drink.

Lastly, check out an [op-ed by Sridhar Vedachalam](#) on the important role CCRs can play building trust in our drinking water.